



# TAMIL NADU

Land of Abundant Opportunities

INVEST  
INNOVATE  
CREATE





# Tamil Nadu Leading The Nation

1<sup>st</sup>

Good  
Governance  
Index

Number of Operational  
Special Economic  
Zones in India

Number of  
Factories  
in India

Annual Turnout of  
Skilled Manpower  
in India

International &  
Domestic Tourist  
Arrivals

Industrial Land  
Availability in  
India

2<sup>nd</sup>

NITI Aayog's  
SDG Index 2020-21

3<sup>rd</sup>

Export  
Preparedness Index

Public Affairs  
Index 2020

Job Creation under  
IBPS Scheme

Largest  
Exporting State







**Thiru M. K. Stalin**  
Hon'ble Chief Minister of Tamil Nadu

We want to make Tamil Nadu the most preferred investment destination in South Asia. Our government has set a target to make Tamil Nadu a one-trillion-dollar economy by 2030

Tamil Nadu's strength lies in automobiles, textiles and leather. But there are huge opportunities for us in futuristic segments such as electric vehicles, renewables, semiconductors, medical equipment and food processing among others.



**Thiru. Thangam Thennarasu**  
Hon'ble Minister for Industries



**Thiru. S. Krishnan IAS**  
Additional Chief Secretary to Government, Industries Department

Tamil Nadu is an innovation-driven ecosystem that is equipped with state-of-the-art facilities necessary for realising the cutting edge technology products. With a wide pool of technical personnel, strong R&D capabilities & proactive approach to policies, the State is the bedrock of emerging technologies.

We are taking a series of business-friendly steps to create a conducive environment for investors. It is not just an opportunity to invest, Tamil Nadu also offers a burgeoning market for all the upscale consumer products. Tamil Nadu has reached new horizons in terms of attracting large investments which can be truly attributed to a strong integrated value chain.



**Tmt. Pooja Kulkarni IAS**  
MD & CEO, Guidance Tamil Nadu



# Promoting Economic Growth & Shared Prosperity



**MoU Signed**  
**220\***



**Investment**  
**Rs. 1,50,783 Cr.\***



**Employment**  
**3,66,846\***

\*From Nov 2019 - Nov 2021





# 80+ of Global Fortune 500 Companies Make in Tamil Nadu

**ABB**

**accenture**

**Abbott**

**amazon.com**



**AstraZeneca**

**BARCLAYS**

**BASF**  
We create chemistry



**BNP PARIBAS**

**BOSCH**



**BRIDGESTONE**



**CATERPILLAR**

**Cigna**

**CISCO**

**citi**

**Coca-Cola**

**DAIMLER**

**DELL**  
Technologies



**ENGIE**

**flex**



**FOXCONN**

**FUJITSU**



**HSBC**

**HITACHI**  
Inspire the Next

**Honeywell**



**HYUNDAI**  
**MOBIS**

**ING**



**JPMORGAN CHASE & CO.**



**Johnson-Johnson**

**KDDI**

**LG**  
Life's Good

**Linde**

**MAERSK**

**MAGNA**

**Marubeni**

**Medtronic**

**Microsoft**



**MIZUHO**

**Mondelez**  
International

**NEC**

**Nestlé**

**NEW YORK LIFE**



**NOKIA**



**ORACLE**

**Panasonic**

**PEPSICO**



**Pfizer**

**PEGATRON**

**posco**

**RENAULT**

**Reliance**  
Industries Limited



**SAINT-GOBAIN**

**SAMSUNG**

**SBI**

**Schneider**  
Electric

**SIEMENS**

**SONY**

**Sumitomo**  
Corporation



**TATA**  
MOTORS

**thyssenkrupp**

**TOSHIBA**

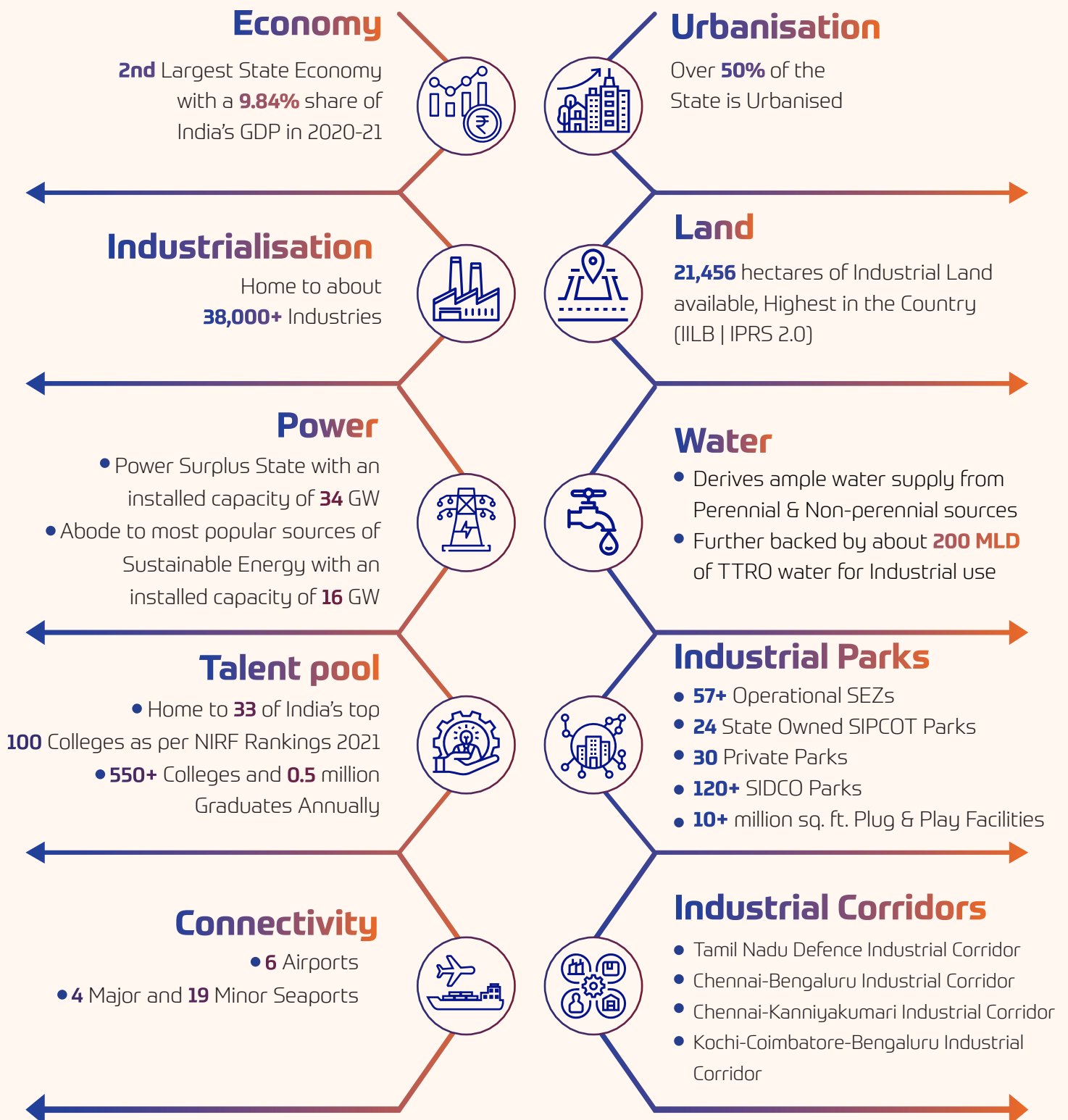
**TOYOTA**

**vodafone**



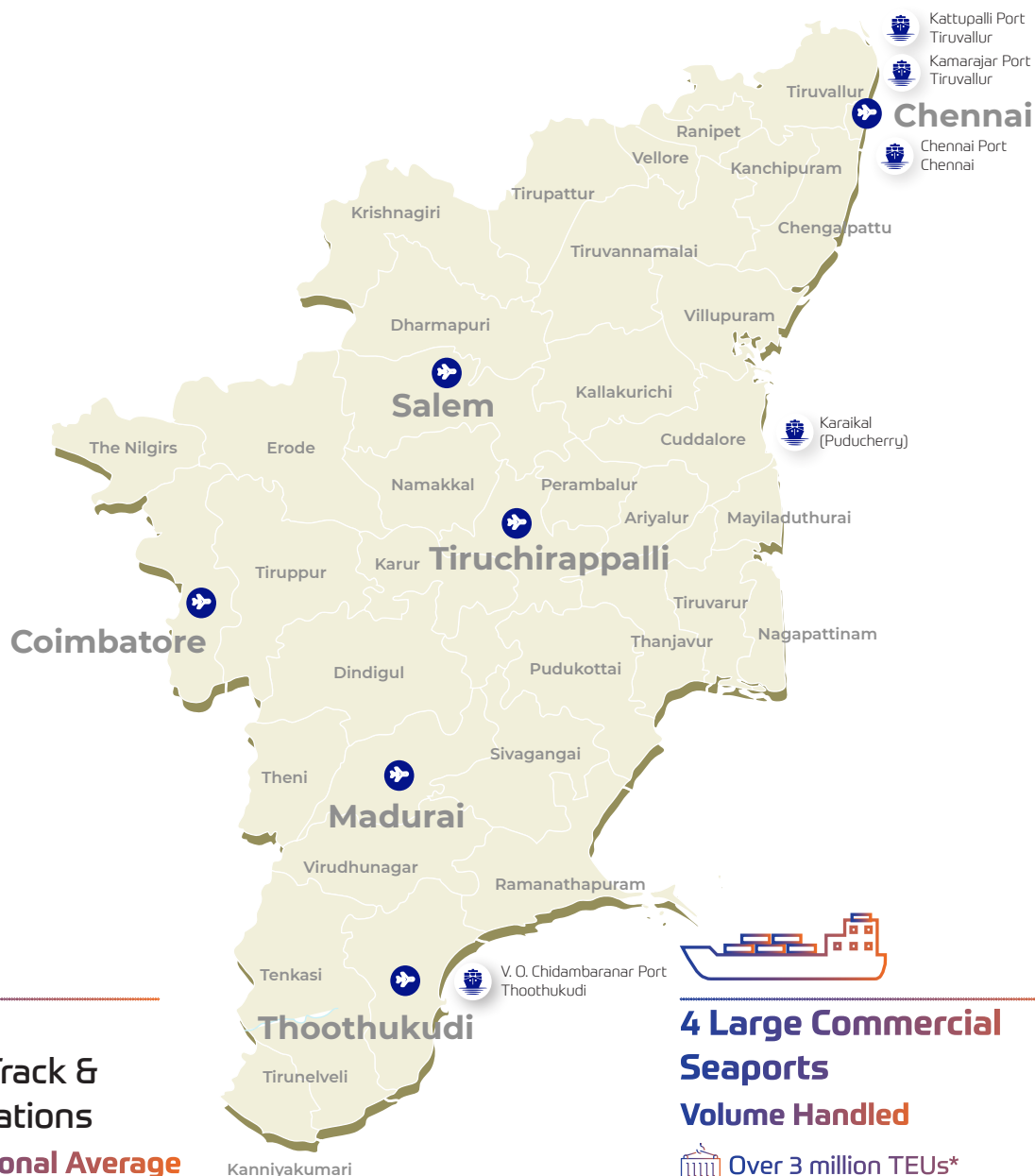
# Tamil Nadu

## The Industrial Powerhouse





# Connecting National and International Markets



## Railways

6,800 kms of Track &  
532 Railway Stations

**Higher than National Average**

Tamil Nadu **32**  
India **20.3**  
Rail Density/ 1000 sq. km<sup>2</sup>



## 4 Large Commercial Seaports

**Volume Handled**



Over 3 million TEUs\*



Over 70 million MT Bulk Cargo\*



## Roadways

**Highest in India**

286 kms/ Lakh of

Population

137 kms/ 100 sq.km



## 6 Airports



International\* 0.4 MMT 20.2 Mn

Domestic\* 0.1 MMT 6.4 Mn

**540 weekly**  
International Flights



**1850 weekly**  
Domestic Flights



\* as on 2020

## Marina Beach | Chennai



# Guidance

## Your Partner In Progress

Established in 1992, 'Guidance' is the Government of Tamil Nadu's nodal agency for investment promotion and single window facilitation.

The aim is to promote Tamil Nadu as the most preferred investment destination by reaching out, helping, and improving the ease & cost of doing business.

The team facilitates and coordinates with multiple stakeholders involved to help investors operationalise their project swiftly.

The team of sector, policy, and country experts provides round the clock support to the investor during the entire investment cycle from inception to aftercare. We also bring together industry, community partners, and various government departments under one roof for business facilitation.



*The Government of Tamil Nadu & Guidance team promises an extraordinary investor experience for companies who wish to establish and grow themselves in India* 

— Mr. Ravichandran Purushothaman,  
President, Danfoss India



# Focus Sectors



## Automobile & Auto Components

Tamil Nadu is amongst the top 10 automobile hubs in the world. The State is home to major global OEMs, accounts for 35% of India's auto & auto components production.



## IT & ITES

Tamil Nadu is one of the India's largest IT hubs with 8 dedicated SEZs. The extensive IT infrastructure has made Chennai, the leading outsourcing hub and India's SaaS Capital.



## Pharma & Bio-tech

The State houses more than 400+ pharma companies across segments like APIs, Formulations, CROs (Contract Research Organizations) & CMOs (Contract Manufacturing Companies)



## Agro & Food Processing

Housing the highest number of agro and food processing units in India i.e., about 24,000 SMEs and 1,100 medium & large units, Tamil Nadu has a strong presence in the sector.



## Electronics & Hardware

Tamil Nadu has received the highest FDI for electronics components in the last three years in India. With 20% share, the State stands 2nd in national electronics production.



## Electric Vehicles, EV Cell & Battery Manufacturing

Tamil Nadu has emerged as India's EV manufacturing capital. Players across the EV supply chain are located in the State.



## Leather & Footwear

With the major leather clusters in the State contributing to about 60% of India's total finished leather production, Tamil Nadu is the national leader in the sector.



## Aerospace & Defence

The presence of major Defence PSUs along with 700+ other ancillary and downstream units form the entire supply chain in the State. The establishment of Tamil Nadu Defence Industrial Corridor has further bolstered the State's Defence Manufacturing ecosystem.



## Heavy Engineering

Tamil Nadu has a strong engineering and capital goods base. The State is the 2nd largest exporter of heavy engineering goods & ranks 3rd in India in general purpose and special purpose machinery production.



## General Manufacturing

Through nearly 3000 large units, Tamil Nadu provides employment to 2.5 lakh+ people in the sector. The State also contributes more than 20% to India's machine tools manufacturing output.



## Chemicals & Petrochemicals

The well-diversified Chemical & Petrochemical industry of Tamil Nadu is forged by the leading manufacturers in the sectors. Given the high potential of Petrochemicals & its contribution to the state's all-round development, three petrochemical complexes are being setup along the coast of Tamil Nadu.



## Textiles & Apparels

Tamil Nadu has an overwhelming presence of textile companies across the value chain and accounts for 60% of Textile Mills in the country. Given its strengths in Mobitech and Medtech, Tamil Nadu is India's emerging hub for Technical Textiles.



## Industrial Parks

Being strategically located on the Southern coast, there is abundance availability of Industrial Lands in Tamil Nadu. The State also aggressively develops & promotes Industrial Parks, joint venture model, and plug & play facilities.







Hitachi Automotive Systems | One Hub



Indospace Logistic Park | Vallam



Infosys | Mahindra World City Chennai



# Guidance - Supporting Investors In Critical Decision Making



- Reaching out to possible investors through
  - Roadshows
  - Business Roundtables
  - Arranging Buyer-Supplier Meets
- Helping Investors with Market Entry Strategy
- Land Identification (Site visits)
- Land Finalization
- Structured Package Incentives [Inter-departmental Committee (IDC) meeting]
- Approvals & Clearances through Tamil Nadu Single Window Portal (TNSWP)
- Renewals of Approvals & Clearances
- Expansion
- Supply Chain Relocation









# Tamil Nadu Single Window Portal 2.0

Tamil Nadu Single Window Portal (TNSWP) is a single point for acceptance and electronic distribution of applications to the respective competent authorities for subsequent processing, for all industrial approvals and clearances.

By providing 100+ digitized services across 24+ departments, it spares investors from running one department to other or having to submit the same set of information across multiple platforms.

The single window portal has been continuously upgraded to include new digitized G2B services, improving the Ease of Doing Business for investors in Tamil Nadu.



**INIIA**  
(Industry  
Intelligent  
Interactive  
Assistant)



<https://tnswp.com>



For further queries and support, reach out to

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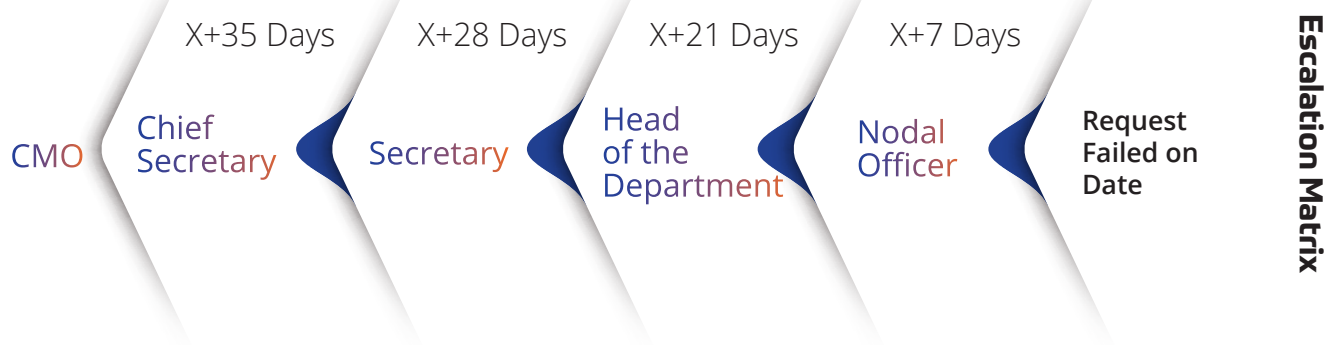
# BizBuddy - Industry Helpdesk

BizBuddy is a dedicated industrial helpdesk of Tamil Nadu to resolve issues faced by the investors with various Government Departments in a time bound manner.

The portal has helped resolve over 200 requests with an 80% reduction in processing time. Help calls are monitored and acted upon by the concerned Tamil Nadu Government department(s).



## Features & Functionalities



[www.bizbuddy.tn.gov.in](http://www.bizbuddy.tn.gov.in)



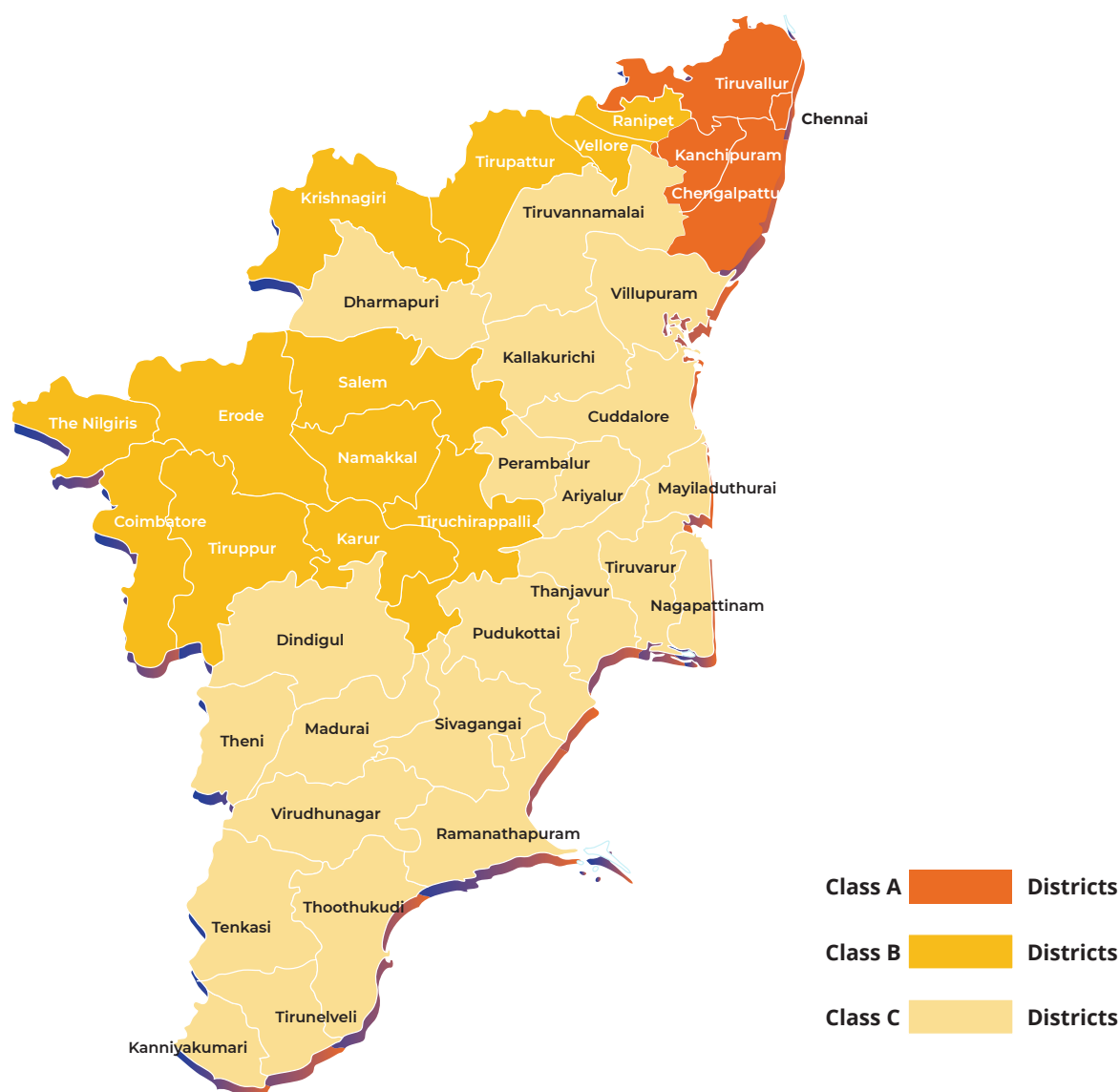
For further queries and support, reach out to

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# District Classifications as per Industrial Policy 2021

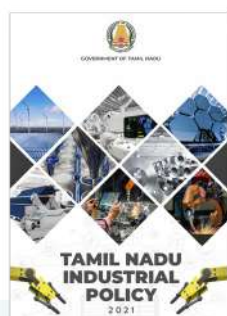
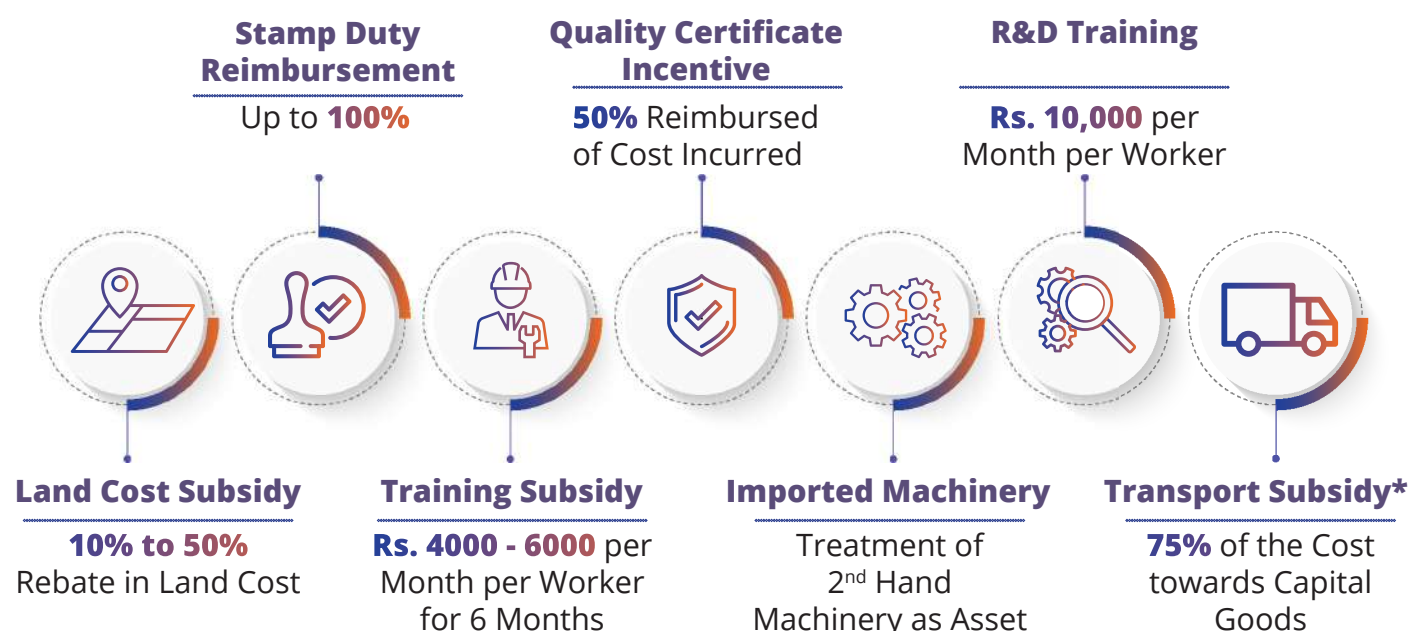


District Category	Districts
"A" (4)	Chengalpattu , Chennai, Kancheepuram and Tiruvallur
"B" (12)	Coimbatore, Erode, Karur, Krishnagiri, Namakkal, The Nilgiris, Ranipet, Salem, Tiruchirappalli, Tirupattur, Tiruppur, and Vellore
"C" (22)	Ariyalur, Cuddalore, Dharmapuri, Dindigul, Kallakurichi, Kanniyakumari, Madurai, Mayiladuthurai, Nagapattinam, Perambalur, Pudukkottai, Ramanathapuram, Sivagangai, Tenkasi, Thanjavur, Theni, Thiruvarur, Thoothukudi, Tirunelveli, Tiruvannamalai, Villupuram and Virudhunagar

# Salient Features of Tamil Nadu Industrial Policy 2021



## Other Incentives



\* as per applicability under the policy

# Salient Features of Tamil Nadu Electronics Hardware Manufacturing Policy 2020

## For Large Investments

(Investment Rs. 200 to 500 Crore,  
Employment > 500)

### Capital Subsidy

A District – 15%

B District – 20%

C District – 25%



## For Mega Investments

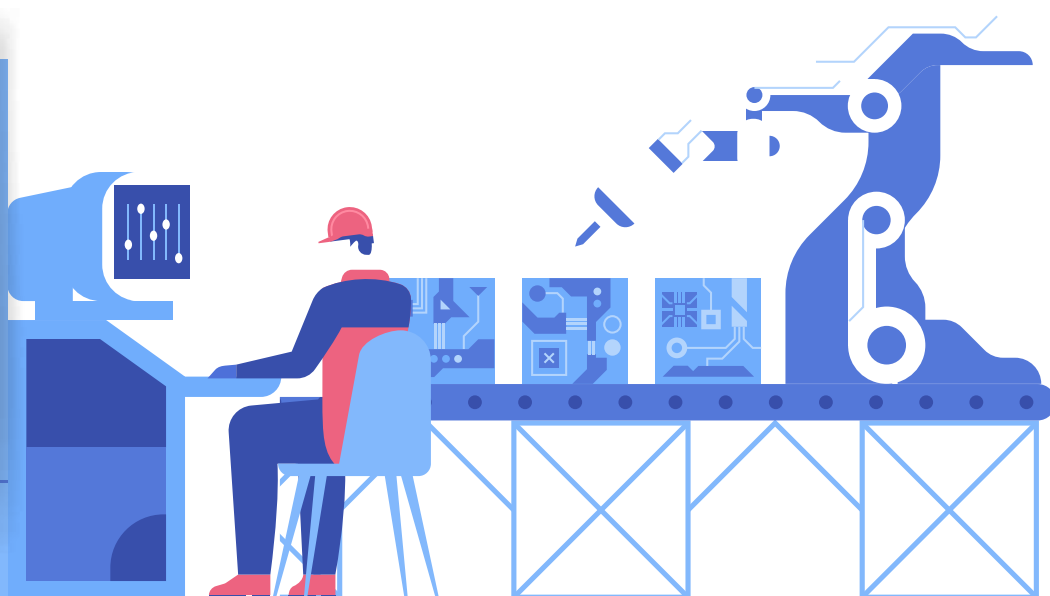
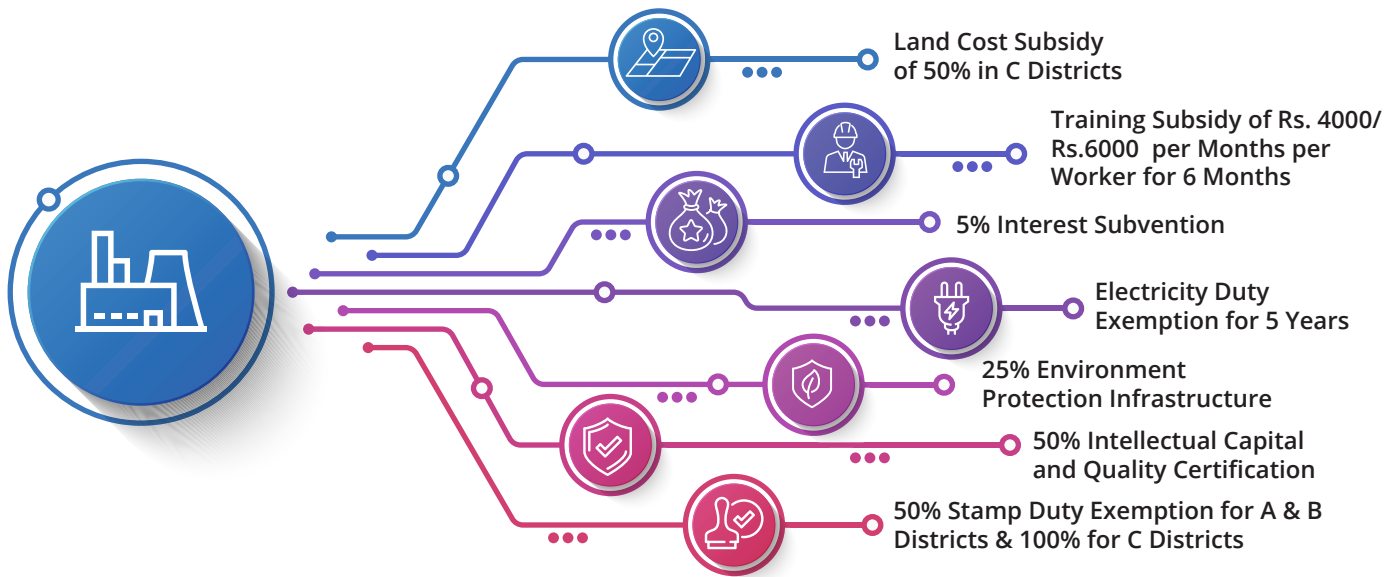
(Investment > Rs. 500 Crore,  
Employment > 2000)

### Capital Subsidy

A District – 18%

B District – 24%

C District – 30%

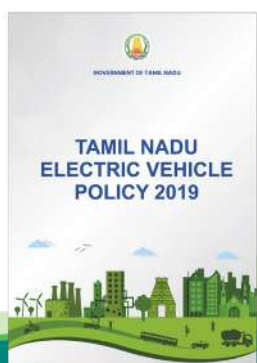
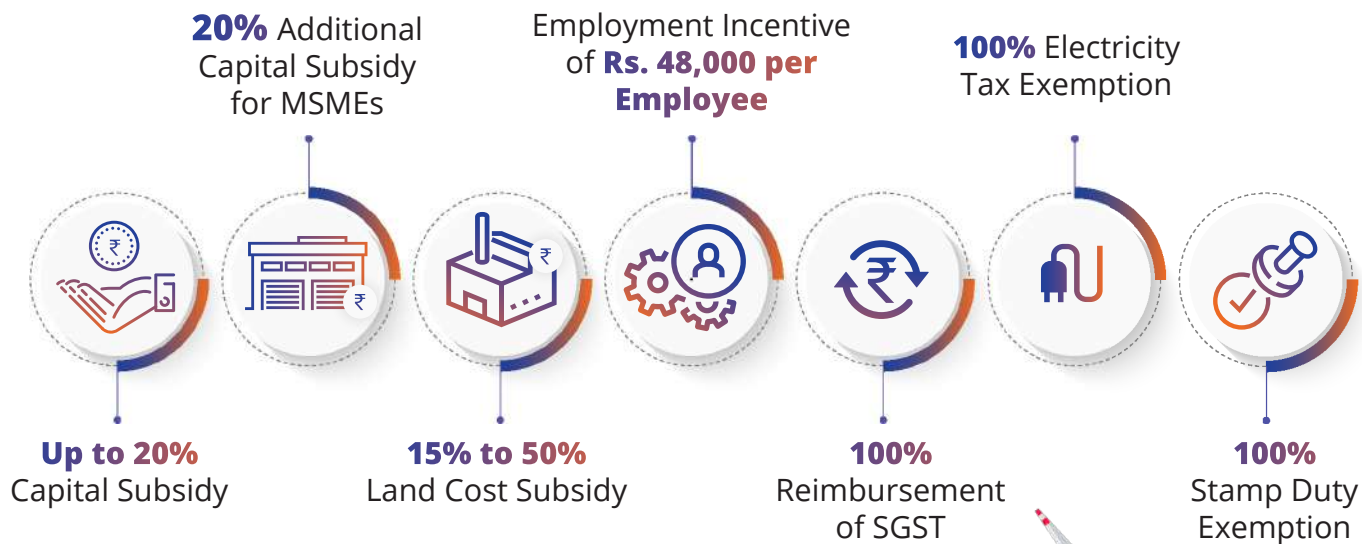




# Salient Features of Tamil Nadu Electric Vehicle Policy 2019



## Supply Side Incentives



# Key Contacts

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### TN Industrial Investment Corporation Ltd. (TIIC)

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### Information Technology Department

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### Handlooms, Handicrafts, Textiles and Khadi Department

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# Guidance

INVEST  
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CREATE

## TamilNadu



Scan here to visit our website

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