



सत्यमेव जयते



India Council for Cultural Relations
भारतीय सांस्कृतिक सम्बन्ध परिषद्
&
Maulana Azad Centre for Indian Culture, Cairo

Embassy of India
Cairo

Maulana Azad Centre for Indian Culture
(MACIC)

Newsletter

Sangam

(Cultural Connect Between Two Great Civilizations)

October 2024

Highlights of the October month

- Gandhi Caricature Exhibition and Gandhi Jayanti Celebration
- Award Distribution Ceremony
- School Connect Programme
- Rajasthani Folk Dance Troupe
- India Day Cultural event
- Yoga Workshop
- Dance Workshop
- Dussehra Festival
- Glimpses of India Painting Competition
- 9th Ayurveda Day 2024 Celebration



Gandhi Caricature Exhibition

'Caricature Exhibition on Mahatma Gandhi' was inaugurated by Ambassador Ajit Gupte at Maulana Azad Centre for Indian Culture to celebrate Gandhi Jayanti (Birthday of Mahatma Gandhi) on October 01, 2024. An Exhibition showcased 48 caricature entries from 12 countries, with cartoonists creating impressive depictions that beautifully reflected Gandhiji's values.



Commemorate the 155th Birth Anniversary of Gandhi Jayanti

Maulana Azad Centre for Indian Culture commemorated the 155th birth anniversary of Gandhi Jayanti on October 02, 2024. Ambassador Ajit Gupte and Embassy's officials paid floral tributes to the bust of Mahatma Gandhi and sang some of his famous bhajans at Al-Horreya Park, Zamalek, Cairo.



Award Distribution Ceremony

Award distribution ceremony organized by MACIC for the winner for Film Making competition and participants of Pratibha Sangam Competition on October 03, 2024. These competitions were held by Indian Council For Cultural Relations and @Routes2Roots. Ms. Mennallah Hesham Amin Aly, winner from Egypt, was award \$ 300 Prize money under Film Making competition.



School Connect Programme

Students of International School of Elite Education (ISEE), Cairo visited MACIC on October 07, 2024. The visit featured a Yoga and Kathak workshop, a documentary screening on Incredible India, a library tour, and a presentation on Indian art and culture.



Rajasthani Folk Dance Troupe - Ismailia

Rajasthani folk dance troupe from Association of Indian Universities (AIU) captivated the audience at the Ismailia International Folklore Festival with their mesmerizing performance on October 07, 2024. Their artistry was highly appreciated by the Egyptian spectators.



Rajasthani Folk Dance Troupe - MACIC

The Rajasthani folk dance troupe from Association of Indian Universities (AIU) presented an extraordinary performance at MACIC on October 08, 2024. Their mesmerizing performance received resounding applause from the audience.



India Day cultural event

MACIC organized an India Day cultural event on October 10, 2024 during the farewell for Ambassador Ajit Gupte. The event featured vibrant Garba and Bollywood dance performances, Indian songs, and an exhibition showcasing Incredible India.



MACIC organized an India Day cultural event at MSA University, Cairo on October 19, 2024. The event featured an exhibition on Incredible India, Kathak, Yoga flash mob & Bollywood dance performances along with an interactive session with university students.



India Day Cultural event

India Day Cultural event organized during the Tourism Promotion Event at Fairmont Hotel on October 17, 2024. The event featured Kathak performances and energetic dances on Bollywood songs, alongside an exhibition showcasing the rich art and culture of India.



Yoga Workshop

Yoga workshops were organized in Luxor from 15-18 October 2024, in collaboration with General Egyptian Sports for All Federations. These Yoga workshops were conducted by the Egyptian Yoga instructor, Ms. Eman Metwally.



Dance Workshop

Special Folk Dance workshop on Garba was organized by MACIC at its premises on October 16, 2024, which attracted numerous Egyptian dance enthusiasts who participated with great excitement.



MACIC organized a workshop on Indian dance for the students of MSA University on October 19, 2024, at University premises. The students participated with enthusiasm, eager to immerse themselves in the art of Indian dance.



Dussehra Festival

The Kathak students and Bollywood dance troupes from MACIC showcased a vibrant Garba performance on October 18, 2024 at the Dussehra festival organized by the Indian Community Association in Egypt.



“Glimpses of India” Painting Competition

The “Glimpses of India” painting competition commenced with great enthusiasm in Alexandria on October 20, 2024. Around 1,200 Egyptian school children participated eagerly, creating amazing paintings centered around the theme of India.



“Glimpses of India” Painting Competition

Around 965 Egyptian school children participated enthusiastically and made amazing paintings on the theme 'India' during the “Glimpses of India” painting competition being organized by MACIC on October 21, 2024 in Tanta, Gharbiya.

The enthusiasm of the Egyptian children at the “Glimpses of India” Painting Competition, organized by MACIC on October 22, 2024, at Sharqiya Governorate, was truly remarkable. They eagerly participated, creating vibrant and captivating artworks on the theme “India”.



“Glimpses of India” Painting Competition

The “Glimpses of India” Painting Competition, organized by MACIC at Menoufiya on October 23, 2024. Around 1,200 students participated in the competition, creating beautiful paintings that showcased Indian art and culture.



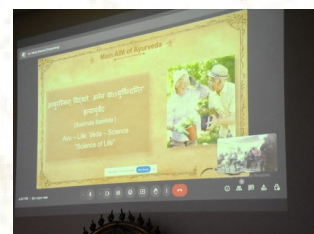
The “Glimpses of India” Painting Competition, organized by MACIC at Beni Suef on October 24, 2024. It's incredibly heartwarming to witness the enthusiasm and creativity of Egyptian school children during the competition.



9th Ayurveda Day 2024 Celebration

MACIC celebrated Ayurveda Day at its premises on October 28, 2024, featuring an exhibition on Ayurveda showcasing herbs, video presentation, as well as a Yoga demonstration. Cd'A Ms. C. Sushma highlighted this year's theme, Ayurveda Innovation For Global Health, and underscored the rising relevance of Ayurveda for holistic wellbeing.

A virtual session on Ayurveda was organized to celebrate 9th Ayurveda Day 2024. Ayurveda expert, Dr. Nikita Sharma delivered valuable insights into the basic principles of Ayurveda, its treatment modalities, and the benefits of adopting this ancient Indian.





Maulana Azad Centre for Indian Culture (MACIC)

MACIC was inaugurated on 14th January 1992 and it was named after Maulana Abul Kalam Azad, a distinguished scholar, educationist and statesman, who was the first Education Minister of India and the founding President of the Indian Council for Cultural Relations. MACIC is one of the International Cultural Centres under Indian Council for Cultural Relations (ICCR) with the primary objective of establishing, reviving and strengthening cultural relations and mutual understanding between India and Egypt.

MACIC conducts regular classes for Hindi & Urdu languages, Kathak dance, and Yoga in addition to academic seminars, India Day cultural events, film shows, exhibitions on Indian art & culture, special Yoga workshops, caricature activities, sports tournaments and cultural festivals/fairs from time to time.

The "Glimpses of India" painting competition is the annual competition has been organizing by MACIC over the past 28 years in cooperation with the Egyptian Ministry of Education. The 27th edition of the "Glimpses of India" painting competition organized from 26 November to 17 December 2023 in the 7 different Governorates of Egypt with enthusiastic participation of 11,668 Egyptian students who made amazing paintings on a wide range of themes related to Indian art and culture.

Yoga has gained popularity in Egypt with over 100 Yoga centres operating in Egypt. The 10th edition of the International Day of Yoga organized by MACIC on 21 June 2024 at Al-Horreya Park, Zamalek, Cairo. This year's celebration was marked by a series of curtain raiser Yoga events across Egypt, including in Luxor, Hurghada, Alexandria, Minya, and Ismailia.

In cooperation with the Egyptian Ministry of Culture, MACIC screens Indian films in Hanager Theater, Cairo Opera House and Cinema palace, Garden city every month. MACIC boasts an extensive library with over 7000 books on wide range of subjects, which serves as a vital resource for many Egyptian students, offering them a gateway to understanding Indian art and culture authentically. MACIC celebrates the Foundation Day of ICCR every year by highlighting the important role being played by ICCR in strengthening cultural connectivity between India and Egypt.

The Maulana Azad Centre for Indian Culture organized 'Tagore-Mahfouz Caricature' Exhibition on 8 May 2024 to commemorate the birth anniversary of Indian nobel laureate, Rabindranath Tagore, in collaboration with the 'Fayoum Caricature Museum' and 'Egypt Cartoon Blog'. MACIC organized India-Egypt Friendship Kabaddi tournament to promote Indian sports in Egypt in cooperation with the Egyptian Kabaddi Federation at Helwan University Club on 30 July 2024. A total of 12 teams (both men and women) participated in this tournament.

For any inquiries and information about various classes & admission, please contact us:

Dr. Prakash Choudhary, Director

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Tel. No. : 2737-1995 / Fax No.: 2737-1996

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Maulana Azad Centre for Indian Culture offers the following regular classes at its premises:

Yoga classes

Beginners level
Intermediate level
Advanced level
Online Yoga Classes
(Course duration is 20 hours at each level in 10 weeks)

Kathak classes

Beginners level
Intermediate level
Advanced level
Per week 2 hrs class
(Course duration is 24 hours at each level in 12 weeks)

Hindi and Urdu language classes

Under four categories-
Level I, II, III & Diploma
(Course duration is six months at each level)

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