



सत्यमेव जयते



Indian Council for Cultural Relations
भारतीय सांस्कृतिक सम्बन्ध परिषद्
Maulana Azad Centre for Indian Culture, Cairo

Embassy of India
Cairo

Maulana Azad Centre for Indian Culture

Newsletter

Sangam

(Cultural Connect between two great Civilizations)

September 2024

Highlights of the September month

- School Connect Programme
- Puppet Drama performance by the artists from Birbhum Sanskriti Bahini
- Workshop on Indian embroidery
- India Week Cultural Festival-Bollywood in Hollywood – Sharm El-Sheikh
- Meeting of Ambassador with the Governor of South Sinai
- Yoga workshop
- 5th Festival for World Friendship day
- Awladna International Forum of Arts for the Gifted
- Rajbhasha Hindi Diwas
- India Cultural Day Event
- Meditation Session
- Indian Cultural Day at Alexandria and Marsa Matruh Governorate
- Tree Plantation Campaign

School Connect Programme

Students of Saint Mark Scout, Cairo visited Maulana Azad Centre for Indian Culture on September 05, 2024. The visit featured a Yoga and Kathak workshop, a documentary screening on Incredible India, a library tour, and a presentation on Indian art and culture.



Puppet Drama Performance

Bhirbhum Sanskriti Bahini captivated the audience at Maulana Azad Centre for Indian Culture with their innovative human puppet drama on September 07, 2024. Their mesmerizing performance showcased a diverse array of artistic expressions. The troupe had come to participate in the Cairo International Festival for Experimental Theater.



Workshop on Indian embroidery

Maulana Azad Centre for Indian Culture organized a workshop on Indian embroidery on September 10, 2024. The participants were delighted to learn this unique Indian skill and eagerly expressed their curiosity to learn more about Indian arts.



India Week Cultural Festival (Bollywood in Hollywood)

India Week Cultural Festival-Bollywood in Hollywood kicked off with great enthusiasm at Hollywood City, Sharm El-Sheikh on September 11, 2024. The Governor of South Sinai, H.E. Major Gen Dr. Khaled Mubarak, inaugurated the event by unveiling an exhibition showcasing the rich art and cultural heritage of India.



India Week Cultural Festival (Bollywood in Hollywood)

Opening ceremony of India Week Cultural Festival-Bollywood in Hollywood at Hollywood City, Sharm El-Sheikh on September 11, 2024 featured mesmerizing Bollywood dance performances, enchanting Indian music, and captivating Kathak presentations, leaving the audience spellbound.



Meeting of Ambassador with Governor of South Sinai

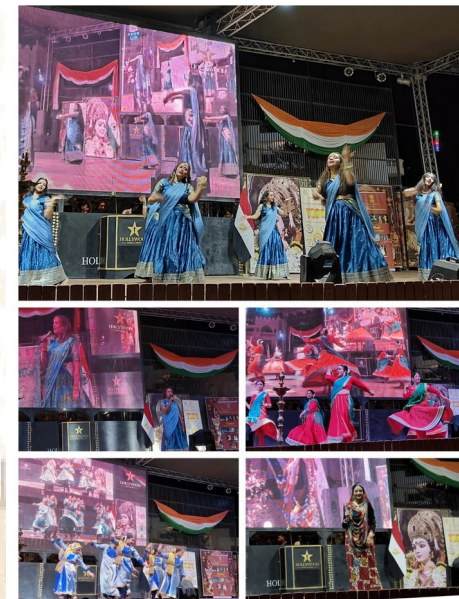
Ambassador Ajit Gupte met Governor of South Sinai, H.E. Major General Dr. Khaled Mubarak and discussed ways to strengthen bilateral relations on September 15, 2024. Discussions focused on promoting tourism, establishing Sister-States relations, enhancing cultural contacts and promoting Yoga.



India Week Cultural Festival (Bollywood in Hollywood)

The closing ceremony of Bollywood in Hollywood concluded with a spectacular performance featuring Indian music & dance at Hollywood City, Sharm El-Sheikh on September 15, 2024. Ambassador Shri Ajit Gupte emphasized strengthening cultural ties & growing momentum in bilateral relations between Indian and Egypt.

The closing ceremony of India Week Cultural Festival-Bollywood in Hollywood at Hollywood City, Sharm El-Sheikh on September 15, 2024. A young Egyptian talents Ms. Kariman and Ms. Jenna captivated the audience with their melodious songs. Their graceful performances were met with resounding applause from the audience.



Yoga Workshop

Maulana Azad Centre for Indian Culture organized Yoga workshop led by TIC-Yoga at its premises on September 18, 2024. Egyptian Yoga lovers enthusiastically participated and gained valuable insights into the practice of Yoga and its benefits.



Maulana Azad Centre for Indian Culture organized a Yoga workshop at International Public School, El-Obour city on September 26, 2024. The students participated with great enthusiasm, gaining valuable insights into practice of Yoga and its benefits.



5th Festival for World Friendship Day

Maulana Azad Centre for Indian Culture participated in the 5th Festival for World Friendship Day organized by National Centre for Children Culture at El-Sayeda Zeinab, Cairo on September 19, 2024. MACIC had an India stall, an exhibition on the rich art and cultural heritage of India, publicity materials, literature, books, Indian Art and Craft, documentary films about India, an interactive Yoga workshop led by TIC-Yoga and finally a Kathak dance led by TIC-Kathak and MACIC trained dance team.



Awladna International Forum of Arts for the Gifted

Maulana Azad Centre for Indian Culture participated in the Awladna International Forum of Arts for the Gifted. Indian classical dance, Kathak and melodious Indian songs were presented during the event at Opera House, Cairo on September 20, 2024. The audience responded with enthusiastic applause, celebrating the vibrant cultural showcase.



Rajbhasha Hindi Diwas

'Rajbhasha Hindi Diwas' was celebrated with great enthusiasm at Tagore Hall on September 25, 2024. On this occasion, Ambassador Ajit Gupte read the message of Hon'ble Prime Minister of India and honored winners of various competition (Essay writing and Poetry recitation competition) organized by the Mission.



India Cultural Day Event - El-Obour

Maulana Azad Centre for Indian Culture had an India stall, through an exhibition of touristic destination posters, publicity materials, literature, books, Indian art and craft at International Public School, El-Obour on September 26, 2024. Students were enthralled by mesmerizing Kathak and Bollywood dance performances. The event also featured a Yoga flash mob and an exhibition showcasing Indian art. Egyptian students dressed in traditional Indian attire and performed captivating dances on Indian songs.



Indian Cultural Day - Alexandria

Maulana Azad Centre for Indian Culture organized an Indian Cultural Day at Alexandria Governorate on September 28, 2024 in collaboration with Alexandria Tourism Promotion Authority on the occasion of World Tourism Day.



Indian Cultural Day – Marsa Matruh

Maulana Azad Centre for Indian Culture organized an India Day Cultural event at the Misr Public Library, Marsa Matruh on September 29, 2024. Kathak, Yoga flash mob and dance on Bollywood songs were presented in addition to exhibitions on Indian art and culture.



Meditation Session

Maulana Azad Centre for Indian Culture and Lotus House Meditation Center jointly organized a meditation session on Stay Calm in Chaos at MACIC premises on September 19, 2024. The Guest speaker of this session was Dr. Awatif Sharaf. The session was provided valuable insights about practice of meditation as providing mental balance and peace.



Tree Plantation Campaign

The Embassy of India conducted special tree plantation drive in Cairo on September 17, 2024. Ambassador Ajit Gupte led initiative by planting saplings at India House, encouraging everyone to plant a tree in honour of Mother Earth. He was joined by Smt Priti Gupte and his mother, Smt Sulabha Gupte.





Maulana Azad Centre for Indian Culture (MACIC)

MACIC was inaugurated on 14th January 1992 and it was named after Maulana Abul Kalam Azad, a distinguished scholar, educationist and statesman, who was the first Education Minister of India and the founding President of the Indian Council for Cultural Relations. MACIC is one of the International Cultural Centres under Indian Council for Cultural Relations (ICCR) with the primary objective of establishing, reviving and strengthening cultural relations and mutual understanding between India and Egypt.

MACIC conducts regular classes for Hindi & Urdu languages, Kathak dance, and Yoga in addition to academic seminars, India Day cultural events, film shows, exhibitions on Indian art & culture, special Yoga workshops, caricature activities, sports tournaments and cultural festivals/fairs from time to time.

The "Glimpses of India" painting competition is the annual competition has been organizing by MACIC over the past 28 years in cooperation with the Egyptian Ministry of Education. The 27th edition of the "Glimpses of India" painting competition organized from 26 November to 17 December 2023 in the 7 different Governorates of Egypt with enthusiastic participation of 11,668 Egyptian students who made amazing paintings on a wide range of themes related to Indian art and culture.

Yoga has gained popularity in Egypt with over 100 Yoga centres operating in Egypt. The 10th edition of the International Day of Yoga organized by MACIC on 21 June 2024 at Al-Horreya Park, Zamalek, Cairo. This year's celebration was marked by a series of curtain raiser Yoga events across Egypt, including in Luxor, Hurghada, Alexandria, Minya, and Ismailia.

In cooperation with the Ministry of Culture, MACIC screens Indian films in Hanager Theater, Cairo Opera House and Cinema palace, Garden city every month. MACIC boasts an extensive library with over 7000 books on wide range of subjects, which serves as a vital resource for many Egyptian students, offering them a gateway to understanding Indian art and culture authentically. MACIC celebrates the Foundation Day of ICCR every year by highlighting the important role being played by ICCR in strengthening cultural connectivity between India and Egypt.

The Maulana Azad Centre for Indian Culture organized 'Tagore-Mahfouz Caricature' Exhibition on 8 May 2024 to commemorate the birth anniversary of Indian nobel laureate, Rabindranath Tagore, in collaboration with the 'Fayoum Caricature Museum' and 'Egypt Cartoon Blog'. MACIC organized India-Egypt Friendship Kabaddi tournament to promote Indian sports in Egypt in cooperation with the Egyptian Kabaddi Federation at Helwan University Club on 30 July 2024. A total of 12 teams (both men and women) participated in this tournament.

For any inquiries and information about various classes & admission, please contact us:

Dr. Prakash Choudhary, Director

Maulana Azad Centre for Indian Culture

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Maulana Azad Centre for Indian Culture offers the following regular classes at its premises:

Yoga classes

Beginners level
Intermediate level
Advanced level
Online Yoga Classes
(Course duration is 20
hours at each level in 10
weeks)

Kathak classes

Beginners level
Intermediate level
Advanced level
Per week 2 hrs class
(Course duration is 24
hours at each level in 12
weeks)

Hindi and Urdu language classes

Under four categories-
Level I, II, III & Diploma
(Course duration is six
months at each level)

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